



ALBERTO ZAMBELLI

DIGITAL LEADER

WORK EXPERIENCES

For several years, I have been involved in designing and developing innovative projects related to the corporate business with great creative abilities and skills in dealing relationships with clients.



April 8th 1980



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SKILLS

Aggregation and teamwork skills, proficient in dealing with clients and partner companies, developed skills in work organization.

Excellent propensity for designing and creating multimedia content such as images, videos, websites and social content. Organization and management of corporate events and marketing campaigns.

SOFTWARE

Photoshop
Illustrator
InDesign
After Effects
DaVinci Resolve

● today

DIGITAL LEADER, CONTENT CREATOR

Previnet Spa

Concept development, technical enabler activities, and promotion of innovative projects in insurance and social security.

Coordination and implementation of digital marketing, communication and development of Previnet's digital brand identity on web and social channels.

Coordination in content production and communication activities to the community.

Conception, design and planning of corporate events to promote innovative products.

● 2021

PROJECT MANAGER, IOT SPECIALIST

Previmedical Spa

Analysis, design, programming and project management for mobile applications on Android and iOS systems for HEALTH CARE

Research and project development for the integration of IoT devices in health care.

Managing relationships between the company, customers and suppliers in the development of innovative projects.

● 2013

ANALYST

OverIT Spa

Analysis, design and development of mobile applications for Enel Spa. (Italian energy company)

● 2012

ANALYST DEVELOPER

Engineering Spa

Development of web applications for regional users using Java technology (JSP) and Oracle DBMS, implementation of regional portals using Liferay portal server and Alfresco CMS .

● 2008

DESIGNER

Aviotek Srl

Management, design and sale of airport devices.

● 2007

LANGUAGE SKILLS

English CEFR B2

STUDI

